TRAINING FROM THE BACK OF THE ROOM

Take your training skills to a more advanced level as you **DISCOVER HOW THE HUMAN BRAIN REALLY LEARNS** - which is very different from traditional assumptions about learning. Explore the most current "cognitive neuroscience" about effective instruction – how the brain takes in, stores, retrieves and uses knowledge.

Discover six powerful learning principles based on the best of brain science, then apply these principles every time you train, teach, or coach others.

These Accelerated Learning principles go hand-in-hand with team-based Agile and Scrum processes and principles. If you are an Agile coach or Scrum trainer, you will be especially pleased to discover how to combine Agile/Scrum concepts with collaborative learner-engagement.

During this dynamic, two-day training program, you will also practice using the *4Cs instructional design "map"* with the content you teach, regardless of the complexity of the topic, size of the class, or level of learners. *The 4Cs* is a brain-based, four-step, Accelerated Learning instructional design model now used by thousands of trainers, teachers, and Scrum and Agile coaches worldwide.

Leave this train-the-trainer event with a trainer's toolbag of practical, brain-based instructional strategies you can put to use immediately in your own training programs. You'll also leave with a 55-page workbook filled with new resources and brain science information – the workbook is only available with this train-the-trainer program.

This course is facilitated by *Training from the BACK of the Room* certified trainers and agile coaches Simon Powers and Philiy Lander.

You'll also receive a copy of Sharon Bowman's best-selling book ***Using Brain Science to Make Training Stick*** and a copy of her globally acclaimed book ***Training from the BACK of the Room***.

LEARNING OUTCOMES
After participating in this informative and interactive program, you will be able to:

- ❑ Explain and define the most current brain science about human learning – information that is directly applicable to all instruction, whether in classrooms, one-on-one, or computer-based.
- ❑ Apply "The Six Trumps"– six learning principles based on brain science that will significantly enhance learning and retention, regardless of the content being taught.
- ❑ Recognize these six learning principles in action.
- ❑ Use these principles in any learning environment: classroom, e-learning, one-on-one, small and large group instruction.
- ❑ Design any learning experience using "The 4Cs Map" as your guide – a four-step brain-based instructional design and delivery model.
- ❑ Combine brain science and technology and enhance learning by using both in creative, collaborative ways.
- ❑ Access new resources that will expand your knowledge of the most current brain science about human learning.
- ❑ Utilize a trainer's toolbag of practical tips and activities – a collection of best practices that you created during the training program.
- ❑ For Agile coaches and Scrum trainers: Combine Agile and Scrum processes and principles with Accelerated Learning to create collaborative, interactive, fun and memorable learning experiences.

THE TRAINERS

This highly interactive, colourful and fun workshop is delivered by Simon **Powers and Philiy Lander,** who both are certified by Sharon Bowman to deliver this course.

Simon Powers

I am the founder of Adventures with Agile, the community of practice for agile and organisational change, currently working as an Agile Coach and Organisational Change Agent with some of the largest organisations in the world. I have 18 years' experience in software development with Barclaycard, BNP Paribas, Goldman Sachs, NYSE, Tesco, Oxfam, Sony, DHL and many others. Whilst working with this client base, I have seen and overcome (with varying degrees of success), the types of problems faced in large organisations and found common ways of overcoming these issues. I also

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run private training courses for organisational change, including getting teams sprinting and producing value, and making use of your architecture team.

I am passionate and a dedicated advocate of Courage, Respect, Openness, Transparency, Empowerment and Service.

Philiy Lander

I am incredibly passionate about the learning and Development of the people I work with. As a certified Training from the back of the Room trainer, I have the essential skills to empower and help people to not just hear the things I teach them but to feel ownership of what they are learning and really absorb the information. I not only use these techniques in my training but I also integrate them into how I approach any group based work, knowing how the brain learns and works best is a universal tool. When I'm not teaching, I am with my teams. As a certified professional in Agile Coaching and Agile Team Facilitation (ICAgile) I have coached and trained over 10 different teams. I also mentor and develop other Scrum Masters.

LOGISTICS

- Length: Two days
- Hours: 9 am to 5 pm on both days
- Morning beverages, lunch and afternoon snacks are provided.